



Chris Mitchell
334-695-1371
mchrismitchell@aol.com
www.mms.bz

Mitchell Marketing Services
20180 NE Roy Golden Rd - Blountstown, FL 32424

The 2019 North Dakota Golden Rule Sale will have a different format and structure for 2019. The sale will be held on Sunday evening, January 27, 2019 at 6:00 pm in the sale headquarters, Baymont Inn and Suites in Mandan, North Dakota following the NDGA festivities and Junior Auction.

All enties will arrive on Saturday, January 26 to Kist Livestock Auction in Mandan, ND. All animals will be stalled and viewed at Kist Livestock Auction same as in previous years. Viewing of sale cattle prior to the sale will be at Kist Livestock Auction on Sunday throughout the day and remain at Kist Livestock until completion of the sale. Consignors are responsible for making sure load out arrangements are made for the animals they sell.

All cattle will have a video and be sold with a video playing of the respective animal on large screen TV's during the auction. The auction will follow the standard procedures as all sales in the past. The auction will be live online with DvAuction.

Please find attached a copy of the rules for the 2019 NDGA Golden Rule Sale. An electronic copy of the rules and entry information is sent to all past consignors and perspective consignors via email, as well as a copy of the rules and entry information being mailed via the US post office to past consignors and NDGA mailing list.

All perspective consignors should contact Chris Mitchell in order to consign cattle for the sale. All cattle will be screened and selected on the ranch again this year. Nominations, entry fees, screening fees, and entry information will be collected at the ranch during the screening visit. Consignors need not mail any information prior to screening.

Upon acceptance and selection of cattle during the screening process, the consignor will provide a registration number, prefix and tattoo to MMS. All breeding information and updated sale book information will be due to MMS by December 14, 2018.

The deadline for nominations is November 16, 2017. To make your nominations please email, text, or call Chris Mitchell at 334-695-1371 or mchrismitchell@aol.com

Important dates to remember for 2018 NDGA Golden Rule Sale

November 16, 2018	Consignor nomination deadline
November 16-20	Screening of sale cattle on the ranches
December	Photos and videos to be done for sale cattle with Schedule given to consignors at screening
December 14	Deadline for all sale book information from consignor
January 9, 2019	Sale book projected to be mailed

Sincerely,

Mitchell Marketing Services
Chris Mitchell
334-695-1371

**2019 North Dakota Gelbvieh Association Golden Rule Sale Rules
Sunday January 27, 2018 Baymont Inn and Suites, Mandan, ND**

1) Sale Nominations

- a) Consignors must be members of the North Dakota Gelbvieh Association. If you are not a member, send dues of \$40.00 to the NDGA Treasurer, Doug Hille.
- b) Consignors/ranches are limited to no more than five (5) bulls. There is no limit on females.
- c) A least one nomination fee must accompany each nomination form. Nomination fees must be paid at screening time when animals are accepted by the sale management prior to them leaving the farm on screening day. Nomination fees are as follows: bulls, bred heifers and flushes \$150, open heifers \$120.
- d) Sale cattle will be screened on the farm. A consignor screening fee of \$75 will be charged to each ranch stop at the time of screening. Any consignor with an entry screened out that time will have his nomination fee returned.
- e) Consignments cancelling after receiving an approved screening will forfeit the nomination and screening fees.
- f) Pedigrees will be entered into the catalog if provided without a registration number but **no** weights or EPD's will be cataloged until the registration number is provided to MMS. Registration numbers, a prefix and tattoo are expected to be provided to the sale management within a reasonable time or as specified by sale management.

2) Sale & Health Requirements

- a) Breeders may consign Balancers, 7/8 blood, Purebred and Fullblood bulls and/or Balancer, Purebred and Fullblood females.
- b) Bulls must have a minimum 205 day adjusted weaning weight of 650 lbs. Females must have a minimum adjusted 205 day weight of 575 lbs. Suggested birth weight maximum of 100 lbs.
- c) All consignments must be born before April 20, 2018.
- d) Minimum adjusted scrotal measurements will be 33 cm. for yearling bulls and 37 cm. for two-year old bulls. Measurements must be on a form documented by a certified veterinarian with a date the measurement was taken.
- e) All 15 month and older bulls need to be semen tested & non-virgin bulls need to be Trichomoniasis (Trich) tested prior to the sale.
- f) All animals shall be free of disease, including warts and ringworm. Out-of-state cattle must comply with all state regulations from state of origin and have proper health papers when entering North Dakota. Consult your veterinarian concerning these requirements and make sure you are current with the latest requirements. The sale veterinarian will make all health decisions on the salability of the animal and screen all cattle at Kist Livestock.
- g) All females selling, bred and opens must be pregnancy examined and stated as such on a form documented by a certified veterinarian.
- h) All requirements to export animals sold outside the USA are between buyer and seller. NDGA nor MMS has no responsibility to guarantee or assist in export of animals sold outside of USA. Consignors will need to complete all health requirements, at the consignor's expense, to move cattle to all other U.S. states. All entries sell with a guarantee from the consignor they will meet health requirements for shipment anywhere in the USA.
- i) If an animal does not show up to sale facility due to failing health regulations or failing to meet minimum sale criteria, consignor forfeits all expenses including entry fees incurred in that individual animal.
- j) All tattoos must be legible. Please check all tattoos at home before bringing to the sale facility.

**2019 North Dakota Gelbvieh Association Golden Rule Sale Rules
Sunday January 27, 2018 Baymont Inn and Suites, Mandan, ND**

3) Pre-Sale

- a) All consignors are responsible for registering their sale cattle, including calves. All animals selling must be registered prior to the sale with the registration information provided to the sale management by sale day. Animals will not be sold if registration information is not provided to the sale management.
- b) Photos are encouraged. Videos are a must with the video auction in 2019. There will be 2 locations in ND and 1 location in MN to take photos and videos. Sessions and dates will be determined based upon consignor nomination responses. The Photo/Video fee will be divided among those participating in the service at the cost of all photo/video fees charged. If a breeder wishes to have photos taken at their ranch instead of central location, there would be a \$500 fee, \$25 photo processing fee and \$25 video processing fee plus the proportional cost of travel and hotel. If a breeder takes their own photos, the photos must be proofed and accepted by Mitchell Marketing before being published. Cattle **must be** clipped prior to photo/video date. Clipping and associated costs are the responsibility of the consignor. Consignors are responsible for their animals at the photo/video session and need to be there to help with their animals.
Consignor supplied photos and videos are contingent on sale management's approval.
- c) Any DNA testing is the responsibility of the consignor.
- d) No private advertising will be allowed in the sale catalog, footnotes or on pens sale day.
- e) The 2019 catalog will be in full color.
- f) Animals will be lot numbered with ear tags provided by sale management and are recommended to be tagged prior to arriving at the sale facility. Consignor is responsible to replace any lost ear tags prior to the sale.
- g) Yearling weights are needed for registration transfer purposes only and can be taken at home by the consignor or done at the sale facility on Sunday morning-please let the sale management know if you need weights taken at the sale facility.

4) Sale & Related Expenses

- a) All consignments must be clipped and groomed to the expectations of the association and sale management. A professional fitting crew will **not** be available to clip entries at the sale facility.
- b) The sale expenses for this sale will be on a percentage basis. The commission will be taken from the sale proceeds and will cover the sale facility (3%), sale management (5%), auctioneer (1% or \$1500 minimum) and the North Dakota Gelbvieh Association (1%), and other costs such as transfer fees, extra vet charges, catalogs, advertising, ear tags, DV Auction and miscellaneous will be taken out on a percentage basis as well. Your nomination fee will be part of the commission paid. Any expenses incurred on the grounds of the sale facility by a consignor are not a sale expense and the consignor is responsible for.
- c) Nomination and Commission Fees:
 - 1. Consignments exiting the sale as a result of the health of the animal will forfeit nomination and screening fees however no Sale Management Commission will be charged. All other consignments will pay commissions.
 - 2. **All cataloged & late submitted or substituted animals are subject to all applicable commissions.** Consignors shall establish a floor price for each of their consignments prior to the sale. Consignments which are No Sales will use that floor price to calculate the Sale Management Commission. If no floor price is

**2019 North Dakota Gelbvieh Association Golden Rule Sale Rules
Sunday January 27, 2018 Baymont Inn and Suites, Mandan, ND**

established by the consignor prior to the sale, the average of the three lowest priced animals for that category (bulls, bred heifers, etc.) will be used to calculate the sale commission.

3. Should no other consignment establish a price, an equivalent market value will be negotiated between consignor and sale management to base the commission.
- d) Each consignor agrees to abide by the terms and conditions recommended by the American Gelbvieh Association and by the NDGA rules.
 - e) Each consigner is responsible for taking care of and representing their animals at the sale facility.
 - f) The NDGA Board of Directors, sale committee, and sale management reserve the right to interpret the rules or make any decisions regarding the sale deemed necessary in the best interest of this sale.
 - g) Each consignor agrees to release the North Dakota Gelbvieh Association, Sale Management and the sale committee from any liabilities that may result from this event.