

NDGA Newsletter

Fall 2024



Message from NDGA President Jordan Jensen:

Fellow Gelbvieh Enthusiasts,

Another summer has come and gone, and we find ourselves starting a busy fall season. Hopefully your Gelbvieh calves are looking awesome as we approach weaning time.

The NDGA State Sale will look a lot like it did last year. Chris Mitchell will be managing the sale on the same weekend at the same venue. Sale day will be Sunday January 26th, 2025. We are always looking for more consigners and this sale is open to any NDGA member. If anyone has any questions about how the consigning works or questions about the sale, please give me a shout. It is not too early to be thinking about this, Chris will be around somewhere about the first of November to screen cattle.

I am sure you have all heard by now, but Chimney Butte Ranch is having a bred female dispersal sale on October 26, 2024, at Kist Livestock in Mandan. Doug and Carol Hille have been members of this association for quite some time, and they are awesome supporters of the NDGA and the NDGA State Sale as well as huge promoters of the Gelbvieh breed. Chris Mitchell is managing this sale as well and will be staying in ND to screen cattle for the state sale at that time. As most of you know Doug is quiet and reserved and some might even say bashful but reach out to him about his sale and I am sure he will make the time to talk with you.

Thank you for your time and please reach out with any questions or concerns.

Jordan Jensen, NDGA president

Message from AGA Director David Larson:

Greetings Gelbvieh breeders,

Al reached out to me about giving an update from the AGA Board of Directors and I'm excited to do so because I believe the AGA has made some significant strides forward in the last 6 months. As many of you know, the board hired Harold Bertz as our Executive Director and his tenure started back in May. We just finished up our August board meeting on the 9th and in my opinion, it was the most productive and fluid meeting I've been involved with in my short time on the board. I left Omaha with as much enthusiasm as I've ever had leaving a Gelbvieh meeting. I'm not saying we solved all our problems, but we made some significant positive changes.

Harold's leadership and understanding of where we need to go as an association has me extremely excited about where our breed is headed. During the search for our new executive, one of the main things we were looking for was someone who could grow our association and it continues to be a top priority. To grow our association, Harold has set a goal to reach 35,000 cows assessed by next year, in turn increasing our revenue and giving us more ammunition to secure a larger share of the cowherd as expansion really gets going over the coming years.

One of the topics we discussed at length during our August meeting was a desire to supply more resources to our commercial marketing department. With Harold's background in this area, he was very interested in making advancements here. We don't have a concrete plan to share, but we have a consensus on where the focus needs to be to grow the Gelbvieh breed. I'm very excited about the possibilities of what we can do.

Another priority was to increase our support of regional Gelbvieh shows at the American Royal, NILE, NAILE and Cattlemen's Congress. We approved these increases which include both financial and staff support.

Harold has also done a terrific job getting some new people hired in both full-time and part-time roles to fill open positions. The staff was stretched pretty thin this spring with some unfilled positions. I feel they did a great job

but now with more staff available and strong leader at the helm, we can really make some things happen.

I don't mean for this article to come across as "everything is wonderful and the board is doing everything perfectly" because we have a lot of work to do to get to where we want to be but I genuinely think we've made significant progress since Harold started with the AGA.

If anyone has any questions or concerns, please don't hesitate to reach out to me or any of the other board members. My email is david.larson.lrl@gmail.com and my cell is 218-766-3323.

Also, if you or anyone you know is interested in running for the board, please reach out to any member of the nominating committee. You can find the committee members contact info at the following link: <https://gelbvieh.org/membership/contacts/committees>

Juniors:



The 2024 AGJA Way Out West Classic was held in Woodward, Oklahoma this past summer, and the Northern Lights Junior Association had eleven juniors that competed, and three peewees that made new friends. It was plenty hot, but we did our best to keep everyone cool. We spent

a couple of hours one day filling nearly 2500 water balloons and juniors from all over the country came over to join in the water fight! It was great to see the progress and growth the juniors have made over the past few years.



Our highlights included lots of time working together in the barn, cheering each other on, fireworks, and lots of snacks! While showing cattle is a big part of a Junior Nationals

experience, we know there are so many other great life skills these kids are taking away from that week, and we are proud of all of the time they put in to get them there! Check out our top ten winners below!

Junior Showmanship: Annabelle Altman
- 4th Place

Junior Video Competition: Emerson
Sickler - 9th Place

Intermediate Video Competition: Kylee
Sickler - 6th Place

Junior Skillathon: Dylan Larson – 7th
Place

Intermediate Skillathon: Kylee Sickler –
3rd Place

Junior Photo Contest: Emerson Sickler – Reserve Champion

Junior Sales Talk: Annabelle Altman – 9th Place

Intermediate Podcast: Kylee Sickler - Champion

Senior Quiz Bowl Team: Anna Gordon, Ava Larson, Montana Wilson, and
Kylee Sickler – Reserve Champion

Reserve Bred and Owned Gelbvieh Junior Bull Calf: Annabelle Altman

Reserve Gelbvieh-Influenced Feeder Heifer: Brant Altman

Reserve Gelbvieh-Influenced Market heifer: Annabelle Altman

Reserve Champion Bred and Owned Aged Balancer Cow/Calf Pair: Elsa
Larson

Champion Balancer Aged Cow/Calf Pair: Elsa Larson

Reserve Champion Junior Bull Calf: Annabelle Larson

-Maralee Sickler



Breed Promotion:

The ND Gelbvieh Association will be promoting our breed at two upcoming North Dakota Stockmen's Association events.

--The NDGA will be represented at the 95th annual convention of the North Dakota Stockmen's Association. We will be one of fifty agricultural vendors at the trade show, which will run from 5 pm September 18th through noon on September 20th at the Bismarck Hotel and Conference Center. Al Gustin will be "manning" the booth. Others are welcome.

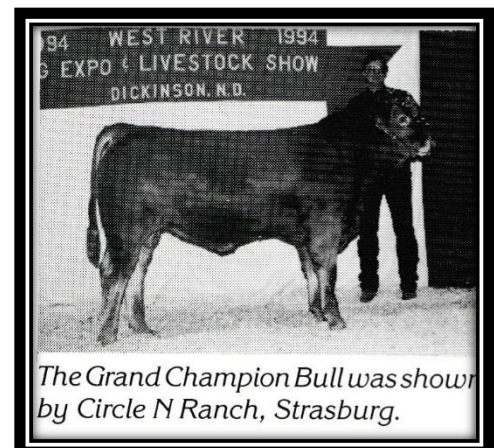
--Diamond D Gelbvieh at Medina will be one of the stops on the ND Stockmen's Association's 37th annual All Breeds Tour. This year's tour will be October first and will include seven stops in the Jamestown area. Diamond D Gelbvieh will be the lunch stop, starting at 12:30 CDT.

The AGA is sending breed information and promotional materials that will be made available at both events.



Historical trivia:

Grand Champion honors in the Gelbvieh bull division of the 1994 West River Ag Expo in Dickinson went to GKT Spud, a January 1994 bull calf sired by Polled Summit. He was exhibited by Circle N Ranch of Strasburg. *(Taken from the December 1994 Gelbvieh Greeter)*



Here is contact information for our 2024 officers and directors:

--President – Jordan Jensen, Powers Lake, ND

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--Vice-President – Brian Wehri, Hebron, ND

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--Treasurer - Lisa Hoots, Killdeer, ND

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--Director – Aaron Stanoch, St. Joseph, MN

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--Director – Amanda Altman, Worthington, MN

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--Director – Dwight Dockter, Medina, ND

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Editor's note: The winter 2024 edition of the ND Gelbvieh Association Newsletter will be e-mailed on December first. If you have information that you would like included, please send it to me. Thank you.

Al Gustin

